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EMPOWERING WOMEN

in the
construction
sector in

Latin America

The project...

'Women Can Build LatAm'

arises as an evolution of the "Women Can Build" project, led by Fundación Laboral de la Construcción between 2017 and 2020, which highlighted the need to continue to increasing female talent on construction sites.



To continue this growth and extend it to other **Latin American** countries, the partners of the 'Women Can Build LatAm' project have joined forces to raise the profile of female talent in the sector and continue to increase the number of women employed in construction.

Objetives

Actions

Trainers and VET Centres

- **Training** on the **gender perspective** for trainers in order to overcome stereotypes in the sector.
- Facilitate the transfer of **good practices** between countries in training, to facilitate the incorporation of women in construction.
- Improving the employability of women by promoting **green** and **digital** skills in construction.

Women

- Encourage the **incorporation** of women in the construction industry.
- To raise the **visibility** of women workers in the sector.

Companies

- Promoting the participation of the **actors in the sector** to facilitate the incorporation of women.
- Transfer of **good practices** between countries on the inclusion of female talent.
- To promote the **qualification** of female professionals in the sector.
- Adjust training to the needs required by companies in the sector.

- Online course on gender perspective for teachers.
- **Training resources** and **activities** to promote equal opportunities in the classroom.
- **Action plan** for training organisations to promote training in green and digital skills, among others.

- Create a space for a **Network of Alliances** for cooperation between associations with the aim of promoting **female talent** in the construction sector.
- Repository of **good practices** for the promotion of the integration of women in construction.
- **Purple Book** of women in construction.

- **Action Plan** to promote the inclusion of women in the sector, aimed at companies.



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